



Technology & Innovation Summit North America

Austin & Digital

November 2, 2025 – November 5, 2025

Agenda downloaded: November 01, 2025 04:37:35 PM ET



Bold Starts: Sunday, Nov 2

12:00 pm – 3:00 pm CST	Al Innovation Lab: Build. Deploy. Compete. (In-Person Only)		
	Speakers: Elizabeth Cullen, Researcher, Forrester Madeline Cyr, Researcher, Digital Retail, Forrester William McKeon-White, Senior Analyst, Forrester Sudha Maheshwari, VP, Research Director, Forrester Kevin Dean, CEO, ManoByte Simon Scerri, Head of Development, metaphacts		
3:00 pm – 4:30 pm CST	Forrester Women's Leadership Program: Imagine The Impossible — Insights From Top Executive Advisors, CIOs, And CHROs		
	Speakers: Tanishia Dorsey, Acting Chief Information Officer, City of Dallas Kay Fuhrman, Partner, Heidrick & Struggles Tanya Hart, Chief Human Resources Officer, First Horizon National Corporation Reena Tiwari, Former CIO, LexisNexis+Al Kim Herrington, Senior Analyst, Forrester Chioma Onwuanibe, VP, CIO Executive Partner, Forrester		
3:30 pm – 4:30 pm CST	Workshop: Going Beyond The Deal Means Building Strong Vendor Relationships And Negotiating For Success (Pre-Registration Required)		
	Speakers: Faram Medhora, Principal Analyst, Forrester Kalyan Sumanam, VP, Principal Consultant, Forrester		
3:30 pm – 4:30 pm CST	Workshop: Building A Future-Ready Cloud Strategy: From Ambition To Action (Pre-Registration Required)		
	Speakers: Lee Sustar, Principal Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester		
4:45 pm – 6:00 pm CST	Technology & Innovation Summit Certification: High-Performance IT Strategy (Pre-Registration Required)		
	Workshop: Build Your High-Performance IT Strategy And Roadmap To Drive Business Value (Pre-Registration Required) Speakers: Bobby Cameron, VP, Principal Analyst, Forrester Chris Gallacher, VP, Principal Consultant, Forrester Gordon Barnett, Principal Analyst, Forrester		
4:45 pm – 6:00 pm CST	Technology & Innovation Summit Certification: Data & Al Readiness (Pre-Registration Required)		
	Workshop: Assess Your Al And Data Readiness (Pre-Registration Required)		
	Speakers: Kim Herrington, Senior Analyst, Forrester Aaron Katz, Vice President, Research Director, Forrester		
4:45 pm – 6:00 pm CST	Executive Leadership Exchange (Invite-Only): Welcome & Kickoff		
	Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Greg Willrich, VP, Executive Partner, Forrester		
	5:10 pm - 5:55 pm Executive Leadership Exchange Fireside Chat (Invite Only): Innovation for All Seasons		
	Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Nathalie D'Hers, CVP, Microsoft Employee Experience, Microsoft		
6:00 pm – 7:00 pm CST	Welcome Reception		
6:00 pm – 7:00 pm CST	Executive Leadership Exchange (Invite-Only): Welcome Reception		



8:00 am — 9:00 am CST	General Breakfast Featuring Birds Of A Feather Networking		
8:00 am – 9:00 am CST	Forrester Women's Leadership Program: Empowering Disruption — Mentorship, Leadership, And Advancing Women In Tech		
	Speakers: Chioma Onwuanibe, VP, CIO Executive Partner, Forrester Nathalie D'Hers, CVP, Microsoft Employee Experience, Microsoft		
9:00 am – 9:30 am CST	Welcome & Opening Remarks		
	Speakers: George Colony, CEO, Forrester Stephanie Balaouras, VP, Group Director, Forrester		
9:30 am – 10:00 am CST	Keynote: The Journey From Agentic To AGI		
	Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester		
10:00 am – 10:30 am CST	Keynote: Use The Al Moment To Achieve Your High-Performance Ambitions		
	Speakers: Ted Schadler, VP, Principal Analyst, Forrester		
10:40 am — 11:30 am CST	Marketplace Coffee Break & Networking (In-Person Only)		
	10:45-10:55am - ManoByte: Managing Al Agents As Digital Workmates Speakers: Kevin Dean, CEO, ManoByte		
	11:00-11:10am - ServiceNow: Building Al Agents On An Al-Ready Data Platform		
	Speakers: Derek Birdsong, Sr Director, Data & Analytics Product Marketing, ServiceNow		
10:50 am — 11:20 am CST	Analyst-Led Roundtables (Pre-Registration Required)		
CST	Industry Roundtable: Al, FinTech, and Real-Time Everything - The Future of Banking Speakers: JT Thykattil, VP, Research Director, Forrester Christy Punch, Principal Analyst, Forrester		
	Industry Roundtable: The Future of Cloud In Healthcare Speakers: Tracy Woo, Principal Analyst, Forrester		
	Industry Roundtable: Future-Ready or Future-Risky? Navigating the Uncertainty of Emerging Tech In Insurance. Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester		
10:55 am – 11:25 am	Executive Leadership Exchange (Invite only): Exclusive Keynote Q&A		
CST	Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Joe O'Brien, VP, CIO Executive Programs TL, Forrester George Colony, CEO, Forrester		



Monday, Nov 3	v 3
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11:00 am — 12:00 pm CST	Workshop: Become THE Human In The Al Loop: Discover Your Data Literacy Persona (Pre-Registration Required)		
	Speakers: Kim Herrington, Senior Analyst, Forrester		
11:30 am – 12:00 pm CST	Breakout Sessions		
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE	
	Are You A Better Boss Than A Bot? Level Up Your Leadership Skills For An Al- Infused World Speakers: Katy Tynan, VP, Principal Analyst, Forrester	Building Your Roadmap On The Road To High Performance Speakers: Bobby Cameron, VP, Principal Analyst, Forrester	
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT	
	When To Customize Tech For Industry Optimization Speakers: Andre Kindness, Principal Analyst, Forrester Vic Gilmore, Vice President, Digital Product Management, Enterprise Demand Creation, Rich Products	The Enterprise App Evolution: From Critical Asset To Strategic Enabler Speakers: Joe Cicman, Principal Analyst, Forrester	
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY	
	The Modern Data Platform Enables Your Al Vision Speakers: Aaron Katz, VP, Research Director, Forrester	From Agent-ish to Agentic: A Practical Guide to Al Agent Capabilities Speakers: Craig Le Clair, Vice President, Principal Analyst, Forrester Rowan Curran, Principal Analyst, Forrester	
12:10 pm – 12:40 pm CST	Case Study Sessions (In-Person Only)		
	Acceldata: Al's Future Runs On Unified Data Management Speakers: Mahesh Kumar, CMO, Acceldata		
	Tricentis: Scaling Al beyond the Vibe Speakers: David Colwell, Vice President of Al & Machine Learning, Tricentis		
	Workato: Al Without Orchestration Is Just Talk Speakers: Rahul Dureja, Technical Director, GTM Strategy, Workato		



12:40 pm – 1:40 pm CST	Lunch & Marketplace Break (In-Person Only)		
	1:00 - 1:10pm - Forrester: Mastering The Mayhem Of App Rationalization Speakers: Chris Gallacher, VP, Principal Consultant, Forrester Sean McCormick, Principal Consultant, Forrester		
	1:30 - 1:40pm - Forrester: Get Trusted Advice Fast With Al Access Speakers: Doug Washburn, Vice President, Product Management, Forrester		
12:40 pm – 2:25 pm CST	Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch		
	ELE Fireside Chat: Achieving Success - A Technology Leader's View Speakers: Chris Pendergast, SVP and CTO, Henry Schein Alan Hanson, VP, Executive Partner, Forrester		
1:40 pm – 2:25 pm CST	Breakout Sessions		
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE	
	Increase Your Organization's AI Readiness With AIQ And TCQ Speakers: James McQuivey, VP, Research Director, Forrester	Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership Speakers: Tracy Woo, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester	
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT	
	Achieving Proactive IT Support For Better Employee Experience: Al-Enabled Technologies And Lean Operations Speakers: Julie Mohr, Principal Analyst, Forrester Carlos Casanova, Principal Analyst, Forrester	Don't Fire Your Developers! - Al Elevates Your Development Workforce Strategy Speakers: Bob Schukai, Senior VP of Marketing, Communications and Enterprise Services Technology, PNC Bank Chris Gardner, VP, Research Director, Forrester	
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY	
	Building The IT – Data Connection: A Leadership Recipe For Al Success Speakers: Ted Schadler, VP, Principal Analyst, Forrester Shreejit Nair, Senior Vice President and Chief Information Officer, Ameritas Emanuel Bettelheim, Head of Data & Analytics Platforms, Bloomberg	Manage Your Al Value Delivery — Dollars And Sense Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Michael Demissie, Managing Director and Head of Applied Al and Practice, BNY	



2:35 pm – 3:05 pm CST	Breakout Sessions		
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE	
	Build Or (Re-)Build Your Team's Culture Speakers: Angelina Gennis, Principal Analyst, Forrester	A New Horizon For Enterprise Architecture Speakers: Charles Betz, VP, Principal Analyst, Forrester	
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT	
	Al PCs, Windows 10 EOL: What's The Future Of End User Computing Speakers: William McKeon-White, Senior Analyst, Forrester Michele Pelino, VP, Principal Analyst, Forrester	The Rise Of The Digital Workforce — How To Get Past Innovation And Theater To Practical Application Using HCM Systems Of Record Speakers: Akshara Naik Lopez, Senior Analyst, Forrester James McQuivey, VP, Research Director, Forrester	
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY	
	Al's New Power Couple: Generative Al and Knowledge Graph Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester	Strategic Al Platform Acquisition For Tech Leaders Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester	
2:35 pm – 3:35 pm CST	Workshop: Scope Your Al Agent Future (Pre-Registration Required) Speakers: Rowan Curran, Principal Analyst, Forrester Kate Leggett, Vice President, Principal Analyst, Forrester		
3:05 pm – 3:55 pm CST	Marketplace Coffee Break & Networking (In-Person Only) 3:10-3:20pm - Bounteous: The Experience-First Path To Al Success Speakers: Michael Mayton, EVP, Experience Innovation, Bounteous Martin Young, EVP, Data & Al, Bounteous		
	3:25-3:35pm - Harness Inc: From Toil To Triumph: Real-World Journeys To Platform-Driven Software Delivery Speakers: Martin Reynolds, Field CTO, Harness		
3:10 pm – 3:55 pm CST	Forrester Women's Leadership Program: Level Up Your Passion: Define and Disrupt (Pre-Registration Encouraged)		
C31	Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Tanya Hart, Chief Human Resources Officer, First Horizon National Corporation Elga Lohler, Chief Human Resources Officer, Smith & Nephew		



3:15 pm – 3:45 pm CST	Analyst-Led Roundtables (Pre-Registration Required)	
	Better Than A Magic 8 Ball: Predictions From The Wizards Speakers: Mark Moccia, VP, Research Director, Forrester	
	Rebuilding Value: Balancing Build vs. Buy In The Al-Powered Digital Workplace Speakers: Christy Punch, Principal Analyst, Forrester	
	The Strategic Importance Of Smart Buildings And Smart Spaces Speakers: Michele Pelino, VP, Principal Analyst, Forrester	
3:55 pm – 4:05 pm CST	Welcome Back	
	Speakers: Stephanie Balaouras, VP, Group Director, Forrester	
4:05 pm – 4:35 pm CST	Keynote: Al Inside: The Rise Of The Intelligent IT Operating Model	
331	Speakers: Charles Betz, VP, Principal Analyst, Forrester	
4:35 pm – 5:05 pm CST	Keynote: FinOps And Beyond: Scaling Tech For The Future Without Breaking The Bank	
	Speakers: Tracy Woo, Principal Analyst, Forrester Prashant Vithlani, Head of Division, Cloud, Network, and Security, Samsung SDS America	
5:10 pm – 6:15 pm CST	Reception	
7:00 pm – 9:00 pm CST	Executive Leadership Exchange (Invite-Only): Exclusive Dinner	

8:00 am – 9:00 am CST	General Breakfast	
8:00 am – 9:00 am CST	Government Networking Breakfast	
8:00 am — 9:00 am CST	Ignite Program Breakfast (Invite Only)	
	Speakers: Srividya Sridharan, VP, Group Director, Forrester Nate Swan, Chief Sales Officer, Forrester Rhonda Burgess, Sales Manager, Forrester	



9:00 am — 9:10 am CST	Welcome Back		
9:10 am – 9:40 am CST	Keynote: Data Readiness Drives Al Results		
	Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester Dak Liyanearachchi, Executive Vice President, Chief Technology Officer, NRG Energy		
9:40 am – 10:10 am CST	Keynote: Forrester's 2025 Technology Awards		
	Speakers: Sharyn Leaver, Chief Research Officer, Forrester Justin Fanelli, CTO, Department of Navy Alun Champion, Head of Enterprise Architecture, Takeda Tom Ellis, Head of Consumer, Retail & Preferred Banking Technology, Bank of America		
10:15 am — 11:05 am CST	Marketplace Coffee Break & Networking (In-Person Only)		
	10:20-10:30am - Planview: Al Insight, Human Judgment: Connected Work Graph Speakers: Louise Allen, Chief Product Officer, Planview		
	10:35-10:45am - Logik.ai, from ServiceNow: Scaling Modern Sales With Al-Native Systems Speakers: Austin Purvis, Sales Engineer, Logik.ai, from ServiceNow		
10:20 am — 11:05 am CST	Get The Most From Forrester (Pre-Registration Required)		
	Speakers: Doug Washburn, Vice President, Product Management, Forrester Srividya Sridharan, VP, Group Director, Forrester		
10:25 am – 10:55 am CST	Analyst-Led Roundtables (Pre-Registration Required)		
	Al's Most Critical Ally: IT Sustainability		
	Speakers: Abhijit Sunil, Senior Analyst, Forrester		
	Overcome Your Cybersecurity And Risk Fears To Enable AI Use		
	Speakers: Heidi Shey, Principal Analyst, Forrester		
	VMware Contract Negotiations: Peer Strategies, Timing, And The VCF Decision Speakers: Naveen Chhabra, Principal Analyst, Forrester		
10:30 am – 11:00 am CST	A Government Deep Dive: FinOps & Beyond		
	Speakers: Tracy Woo, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester		
10:35 am — 11:35 am CST	Workshop: The Hidden Costs: Managing Tech Debt Through M&A And Organizational Change (Pre-Registration Required)		
	Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Mark Moccia, VP, Research Director, Forrester Charles Betz, VP, Principal Analyst, Forrester		



11:05 am — 11:35 am CST	Breakout Sessions		
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE	
	A Conversation With EPAM On Building An Adaptive, Al-Ready Workforce Speakers: Fiona Mark, Principal Analyst, Forrester Sandra Loughlin, Chief Learning Scientist, EPAM Systems	Build A Value-Driven Portfolio For High-Performance IT Speakers: Margo Visitacion, VP, Principal Analyst, Forrester	
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT	
	Trends And Technologies Shaping The Digital Workplace Speakers: Cheryl McKinnon, Principal Analyst, Forrester	Collapsing The SDLC: The Impact Of Al On DevOps Speakers: Andrew Cornwall, Senior Analyst, Forrester	
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY	
	Data Alchemy - Understanding Data Monetization Speakers: Zeid Khater, Analyst, Forrester	Open-Source Al: Betting Smart With Forrester's Framework Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester	
l:45 am — 12:15 pm :ST	Case Study Sessions (In-Person Only)		
	Keepit: Taking Disaster Recovery From Paper To Practice Speakers: Tony Sterling, Principal Product Manager, Keepit		
	OnePlan: How Factors Group's PMO Became a Transformational Catalyst Speakers: Michelle Firth, Director, Digital Transformation, Factor Group		
2:15 pm – 1:15 pm :ST	Lunch & Marketplace Break (In-Person Only)		
	12:20 - 12:30pm - Forrester: Mastering The Mayhem Of App Rationalization Speakers: Chris Gallacher, VP, Principal Consultant, Forrester Sean McCormick, Principal Consultant, Forrester		
2:15 pm — 1:15 pm :ST	AR Exchange Luncheon		
2:15 pm – 2:00 pm	Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch With Technology & Innovation Award Winners		
	Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Beth Perlman, VP, Executive Partner,		



1:15 pm – 2:00 pm CST **Breakout Sessions**

LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE	
Diagnosing Your Organizational Effectiveness: A Helpful Framework You Can Actually Use Speakers: Betsy Summers, Principal Analyst, Forrester	How Enterprise Architecture Enables Winning Technology Outcomes Speakers: Mark Moccia, VP, Research Director, Forrester Manoj Mathew, Vice President, Enterprise Architecture & Modernization, Scotiabank Tao Guan, Director of Enterprise Architecture & Applications, Noble Corporation	
CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT	
The Age Of Al Observability And DevOps: An Evolutionary Approach To Keep You From Extinction Speakers: Carlos Casanova, Principal Analyst, Forrester	The Importance Of Spend Management And Cost Optimization: "Happy Spouse, Happy House" Speakers: Faram Medhora, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester	
DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY	
Semantic Layer 2.0: A Key Enabler For Successful Analytics And Agentic Al Apps Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester	Al In The Operational Trenches: ModelOps, FinOps, DataOps, ITOps Speakers: Rowan Curran, Principal Analyst, Forrester Tracy Woo, Principal Analyst, Forrester David Goldberg, Senior Vice President of Data Asset Management, TransUnion Allison Hom, Enterprise Data Performance Manager, Chevron	



2:10 pm – 2:40 pm CST	Breakout Sessions		
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE	
	Beyond The Noise: Designing Digital Employee Experiences That Work In The Age Of Al Speakers: David Johnson, Principal Analyst, Forrester	Navigating A Year Full Of Volatility Speakers: Mark Moccia, VP, Research Director, Forrester Heidi Norman, CIO and Director, Dept of Innovation & Performance, City of Pittsburgh Dr. Garfield Jones, Associate Chief Strategic Technology, Cybersecurity and Infrastructure Security Agency (CISA)	
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT	
	Seal The Deal For Tech Modernization For Day 2 In The Cloud Speakers: Lee Sustar, Principal Analyst, Forrester	Battle Royale: Monoliths Vs. Microservices Speakers: David Mooter, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester	
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY	
	Metadata Matters: Power Agentic Al With Context, Connectivity, And Control Speakers: Jayesh Chaurasia, Senior Analyst, Forrester	AEGIS - A Strategic Shield To Protect The Agentic Enterprise Speakers: Jeff Pollard, VP, Principal Analyst, Forrester	
2:40 pm – 3:30 pm CST	Marketplace Coffee Break & Networking (In-Person Only)		
2:10 pm – 3:10 pm CST	Workshop: Data Strategy On A Page (Pre-Registration Required) Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester Chris Gallacher, VP, Principal Consultant, Forrester Kalyan Sumanam, VP, Principal Consultant, Forrester		
2:50 pm – 3:20 pm CST	Analyst-Led Roundtables (Pre-Registration Required)		
	Industry Roundtable: From Ideation To Impact: Accelerating The Adoption Of Innovation In Government Speakers: Devin Dickerson, Principal Analyst, Forrester		
	Industry Roundtable: Turn Chaos Into Commerce: Unstructured Data In CPG/Retail Speakers: Zeid Khater, Analyst, Forrester		
	Industry Roundtable: Does Modern Manufacturing Need MOM? Speakers: Gordon Barnett, Principal Analyst, Forrester		
3:30 pm – 3:40 pm CST	Welcome Back		
331	Speakers: Stephanie Balaouras, VP, Group Director, Forrester		



3:40 pm – 4:10 pm CST	Keynote: The Al Agent Revolution Is Reshaping Business Applications Into An Intelligent Business Fabric Speakers: Kate Leggett, Vice President, Principal Analyst, Forrester	
4:10 pm – 4:40 pm CST	Keynote: Build Infrastructure As Platforms To Master Growth, Agility, And Governance	
	Speakers: Brent Ellis, Principal Analyst, Forrester	
4:45 pm – 5:45 pm CST	Reception	

Wednesday, Nov 5

8:00 am – 9:00 am CST	General Breakfast Featuring Birds Of A Feather Networking
9:00 am – 9:10 am CST	Welcome Back
	Speakers: Stephanie Balaouras, VP, Group Director, Forrester
9:10 am — 9:40 am CST	Keynote: Lead And Master Change
	Speakers: Katy Tynan, VP, Principal Analyst, Forrester



Wednesday, Nov 5

9:55 am – 10:25 am CST	Breakout Sessions		
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE	
	Change Leadership: Tools For You To Manage Change Now Speakers: Katy Tynan, VP, Principal Analyst, Forrester	Strategic Roadmap Governance From Bottleneck to Resilience Engine. Speakers: Gordon Barnett, Principal Analyst, Forrester	
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT	
	Data Center Innovations For An Intelligent Age: Al, Optical, And Energy Technologies Speakers: Dr. Ning Lin, Chief Economist, Bureau of Economic Geology Alvin Nguyen, Senior Analyst, Forrester Abhijit Sunil, Senior Analyst, Forrester	Architecting for Simplicity: Developing a Strategic Sourcing Plan for Portfolio Consolidation Speakers: Bill Martorelli, Principal Analyst, Forrester	
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY	
	Know Your Customer: Combine Structured and Unstructured Data for Deeper Insights Speakers: Zeid Khater, Analyst, Forrester	Al Disrupts And Reinvigorates Cognitive Search — And It's Essential For Agentic Speakers: Rowan Curran, Principal Analyst, Forrester	
9:55 am — 10:55 am CST	Workshop: Demystifying Al Security: A Practical Guide to Getting Started (Pre-Registration Required) Speakers: Jeff Pollard, VP, Principal Analyst, Forrester Heidi Shey, Principal Analyst, Forrester		
0:25 am — 11:00 am CST	Marketplace Coffee Break & Networking (In-Person Only)		
10:25 am — 11:00 am CST	Technology & Innovation Certification Wrap-Up		
	Speakers: Jenna Wohead, Director, Product Management, Forrester Bobby Cameron, VP, Principal Analyst, Forrester Chris Gallacher, VP, Principal Consultant, Forrester Kim Herrington, Senior Analyst, Forrester Aaron Katz, VP, Research Director, Forrester		
10:30 am – 11:00 am CST	Analyst-Led Roundtables (Pre-Registration Required)		
	The Next Disruption: Are You Using Scenario Planning To Be Ready Or Just Reacting? Speakers: Mark Moccia, VP, Research Director, Forrester Greg Willrich, VP, Executive Partner, Forrester		
	Al Everything, Everywhere And All At Once: How To Win With Al-Powered Business Applications Speakers: Kate Leggett, Vice President, Principal Analyst, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester		



Wednesday, Nov 5

11:00 am – 11:30 am CST	Breakout Sessions		
	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE	
	How to Coach Your Team Through Change Speakers: Betsy Summers, Principal Analyst, Forrester	Operationalizing Your Strategy Against A Backdrop Of Volatility Speakers: Gordon Barnett, Principal Analyst, Forrester Bobby Cameron, VP, Principal Analyst, Forrester Margo Visitacion, VP, Principal Analyst, Forrester	
	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT	
	Trailblazers And Titans: Innovators, Rising Stars, And Hardware Giants Speakers: Naveen Chhabra, Principal Analyst, Forrester Brent Ellis, Principal Analyst, Forrester Octavio Garcia Granados, Senior Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester	Balance Enterprise Application Investments With Business Realities Speakers: Faram Medhora, Principal Analyst, Forrester Sean McCormick, Principal Consultant, Forrester	
	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY	
	Governance By Design Fuels Trusted Al Speakers: Jayesh Chaurasia, Senior Analyst, Forrester	To Federate Or Not To Federate Data And Al Org Structure Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester	
11:40 am – 11:50 am CST	Welcome Back Speakers: Stephanie Balaouras, VP, Group Director, Forrester		
11:50 am – 12:20 pm CST	Keynote: Predictions 2026		
	Speakers: Srividya Sridharan, VP, Group Director, Forrester Lauren Nelson, VP, Research Director, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester Mark Moccia, VP, Research Director, Forrester Joseph Blankenship, VP, Research Director, Forrester Sudha Maheshwari, VP, Research Director, Forrester		
12:20 pm – 12:25 pm CST	Closing Remarks		
	Speakers: Stephanie Balaouras, VP, Group Director, Forrester		
12:25 pm – 12:45 pm CST	Grab-and-Go Lunch		