



**FORRESTER**

# Technology & Innovation Summit North America

**Austin & Digital**

**November 2, 2025 – November 5, 2025**

Agenda downloaded: April 03, 2026 08:48:15 PM ET

**Bold Starts: Sunday, Nov 2**

12:00 pm – 3:00 pm CST	<p><b>AI Innovation Lab: Build. Deploy. Compete. (In-Person Only)</b></p> <p>Speakers: Elizabeth Cullen, Researcher, Forrester Madeline Cyr, Researcher, Digital Retail, Forrester William McKeon-White, Senior Analyst, Forrester Sudha Maheshwari, VP, Research Director, Forrester Kevin Dean, CEO, ManoByte Simon Scerri, Head of Development, metaphacts</p>
3:00 pm – 4:30 pm CST	<p><b>Forrester Women's Leadership Program: Imagine The Impossible — Insights From Top Executive Advisors, CIOs, And CHROs</b></p> <p>Speakers: Tanishia Dorsey, Acting Chief Information Officer, City of Dallas Kay Fuhrman, Partner, Heidrick &amp; Struggles Tanya Hart, Chief Human Resources Officer, First Horizon National Corporation Reena Tiwari, Former CIO, LexisNexis+AI Kim Herrington, Senior Analyst, Forrester Chioma Onwuanibe, VP, CIO Executive Partner, Forrester</p>
3:30 pm – 4:30 pm CST	<p><b>Workshop: Going Beyond The Deal Means Building Strong Vendor Relationships And Negotiating For Success (Pre-Registration Required)</b></p> <p>Speakers: Faram Medhora, Principal Analyst, Forrester Kalyan Sumanam, VP, Principal Consultant, Forrester</p>
3:30 pm – 4:30 pm CST	<p><b>Workshop: Building A Future-Ready Cloud Strategy: From Ambition To Action (Pre-Registration Required)</b></p> <p>Speakers: Lee Sustar, Principal Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester</p>
4:45 pm – 6:00 pm CST	<p><b>Technology &amp; Innovation Summit Certification: High-Performance IT Strategy (Pre-Registration Required)</b></p> <p><b>Workshop: Build Your High-Performance IT Strategy And Roadmap To Drive Business Value (Pre-Registration Required)</b></p> <p>Speakers: Bobby Cameron, VP, Principal Analyst, Forrester Chris Gallacher, VP, Principal Consultant, Forrester Gordon Barnett, Principal Analyst, Forrester Jenna Wohead, Director, Product Management, Forrester</p>
4:45 pm – 6:00 pm CST	<p><b>Technology &amp; Innovation Summit Certification: Data &amp; AI Readiness (Pre-Registration Required)</b></p> <p><b>Workshop: Assess Your AI And Data Readiness (Pre-Registration Required)</b></p> <p>Speakers: Kim Herrington, Senior Analyst, Forrester Aaron Katz, Vice President, Research Director, Forrester</p>
4:45 pm – 6:00 pm CST	<p><b>Executive Leadership Exchange (Invite-Only): Welcome &amp; Kickoff</b></p> <p>Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Greg Willrich, VP, Executive Partner, Forrester</p> <p><b>5:10 pm - 5:55 pm   Executive Leadership Exchange Fireside Chat (Invite Only): Innovation for All Seasons</b></p> <p>Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Nathalie D'Hers, CVP, Microsoft Employee Experience, Microsoft</p>
6:00 pm – 7:00 pm CST	<p><b>Welcome Reception</b></p>
6:00 pm – 7:00 pm CST	<p><b>Executive Leadership Exchange (Invite-Only): Welcome Reception</b></p>

**Monday, Nov 3**

8:00 am – 9:00 am CST	<b>General Breakfast Featuring Birds Of A Feather Networking</b>
8:00 am – 9:00 am CST	<b>Forrester Women's Leadership Program: Empowering Disruption — Mentorship, Leadership, And Advancing Women In Tech</b>  Speakers: Chioma Onwuanibe, VP, CIO Executive Partner, Forrester Nathalie D'Hers, CVP, Microsoft Employee Experience, Microsoft
9:00 am – 9:30 am CST	<b>Welcome &amp; Opening Remarks</b>  Speakers: George Colony, CEO, Forrester Stephanie Balaouras, VP, Group Director, Forrester
9:30 am – 10:00 am CST	<b>Keynote: The Journey From Agentic To AGI</b>  Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester
10:00 am – 10:30 am CST	<b>Keynote: Use The AI Moment To Achieve Your High-Performance Ambitions</b>  Speakers: Ted Schadler, VP, Principal Analyst, Forrester
10:40 am – 11:30 am CST	<b>Marketplace Coffee Break &amp; Networking (In-Person Only)</b>  <b>10:45-10:55am - ManoByte: Managing AI Agents As Digital Workmates</b> Speakers: Kevin Dean, CEO, ManoByte  <b>11:00-11:10am - ServiceNow: Building AI Agents On An AI-Ready Data Platform</b> Speakers: Derek Birdsong, Sr Director, Data & Analytics Product Marketing, ServiceNow
10:50 am – 11:20 am CST	<b>Analyst-Led Roundtables (Pre-Registration Required)</b>  <b>Industry Roundtable: AI, FinTech, and Real-Time Everything - The Future of Banking</b> Speakers: JT Thykattil, VP, Research Director, Forrester Christy Punch, Principal Analyst, Forrester  <b>Industry Roundtable: The Future of Cloud In Healthcare</b> Speakers: Tracy Woo, Principal Analyst, Forrester  <b>Industry Roundtable: Future-Ready or Future-Risky? Navigating the Uncertainty of Emerging Tech In Insurance.</b> Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester
10:55 am – 11:25 am CST	<b>Executive Leadership Exchange (Invite only): Exclusive Keynote Q&amp;A</b>  Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Joe O'Brien, VP, CIO Executive Programs TL, Forrester George Colony, CEO, Forrester

**Monday, Nov 3**

<p>11:00 am – 12:00 pm CST</p>	<p><b>Workshop: Become THE Human In The AI Loop: Discover Your Data Literacy Persona (Pre-Registration Required)</b></p> <p>Speakers: Kim Herrington, Senior Analyst, Forrester</p>													
<p>11:30 am – 12:00 pm CST</p>	<p><b>Breakout Sessions</b></p> <table border="1" data-bbox="315 359 2199 860"> <tr> <td data-bbox="315 359 1256 413"> <p><b>LEADERSHIP, TALENT, AND CULTURE</b></p> </td> <td data-bbox="1256 359 2199 413"> <p><b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b></p> </td> </tr> <tr> <td data-bbox="315 413 1256 523"> <p><b>Are You A Better Boss Than A Bot? Level Up Your Leadership Skills For An AI-Infused World</b> Speakers: Katy Tynan, VP, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 413 2199 523"> <p><b>Building Your Roadmap On The Road To High Performance</b> Speakers: Bobby Cameron, VP, Principal Analyst, Forrester</p> </td> </tr> <tr> <td data-bbox="315 523 1256 577"> <p><b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b></p> </td> <td data-bbox="1256 523 2199 577"> <p><b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b></p> </td> </tr> <tr> <td data-bbox="315 577 1256 684"> <p><b>When To Customize Tech For Industry Optimization</b> Speakers: Andre Kindness, Principal Analyst, Forrester Vic Gilmore, Vice President, Digital Product Management, Enterprise Demand Creation, Rich Products</p> </td> <td data-bbox="1256 577 2199 684"> <p><b>The Enterprise App Evolution: From Critical Asset To Strategic Enabler</b> Speakers: Joe Cicman, Principal Analyst, Forrester</p> </td> </tr> <tr> <td data-bbox="315 684 1256 738"> <p><b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b></p> </td> <td data-bbox="1256 684 2199 738"> <p><b>AI STRATEGY AND TECHNOLOGY</b></p> </td> </tr> <tr> <td data-bbox="315 738 1256 860"> <p><b>The Modern Data Platform Enables Your AI Vision</b> Speakers: Aaron Katz, VP, Research Director, Forrester</p> </td> <td data-bbox="1256 738 2199 860"> <p><b>From Agent-ish to Agentic: A Practical Guide to AI Agent Capabilities</b> Speakers: Craig Le Clair, Vice President, Principal Analyst, Forrester Rowan Curran, Principal Analyst, Forrester</p> </td> </tr> </table>		<p><b>LEADERSHIP, TALENT, AND CULTURE</b></p>	<p><b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b></p>	<p><b>Are You A Better Boss Than A Bot? Level Up Your Leadership Skills For An AI-Infused World</b> Speakers: Katy Tynan, VP, Principal Analyst, Forrester</p>	<p><b>Building Your Roadmap On The Road To High Performance</b> Speakers: Bobby Cameron, VP, Principal Analyst, Forrester</p>	<p><b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b></p>	<p><b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b></p>	<p><b>When To Customize Tech For Industry Optimization</b> Speakers: Andre Kindness, Principal Analyst, Forrester Vic Gilmore, Vice President, Digital Product Management, Enterprise Demand Creation, Rich Products</p>	<p><b>The Enterprise App Evolution: From Critical Asset To Strategic Enabler</b> Speakers: Joe Cicman, Principal Analyst, Forrester</p>	<p><b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b></p>	<p><b>AI STRATEGY AND TECHNOLOGY</b></p>	<p><b>The Modern Data Platform Enables Your AI Vision</b> Speakers: Aaron Katz, VP, Research Director, Forrester</p>	<p><b>From Agent-ish to Agentic: A Practical Guide to AI Agent Capabilities</b> Speakers: Craig Le Clair, Vice President, Principal Analyst, Forrester Rowan Curran, Principal Analyst, Forrester</p>
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<p>12:10 pm – 12:40 pm CST</p>	<p><b>Case Study Sessions (In-Person Only)</b></p> <p><b>Acceldata: AI's Future Runs On Unified Data Management</b> Speakers: Mahesh Kumar, CMO, Acceldata</p> <p><b>Tricentis: Scaling AI beyond the Vibe</b> Speakers: David Colwell, Vice President of AI &amp; Machine Learning, Tricentis</p> <p><b>Workato: AI Without Orchestration Is Just Talk</b> Speakers: Rahul Dureja, Technical Director, GTM Strategy , Workato</p>													

**Monday, Nov 3**

<p>12:40 pm – 1:40 pm CST</p>	<p><b>Lunch &amp; Marketplace Break (In-Person Only)</b></p> <p><b>1:00 - 1:10pm - Forrester: Mastering The Mayhem Of App Rationalization</b> Speakers: Chris Gallacher, VP, Principal Consultant, Forrester Sean McCormick, Principal Consultant, Forrester</p> <p><b>1:30 - 1:40pm - Forrester: Get Trusted Advice Fast With AI Access</b> Speakers: Doug Washburn, Vice President, Product Management, Forrester</p>													
<p>12:40 pm – 2:25 pm CST</p>	<p><b>Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch</b></p> <p><b>ELE Fireside Chat: Achieving Success - A Technology Leader's View</b> Speakers: Chris Pendergast, SVP and CTO, Henry Schein Alan Hanson, VP, Executive Partner, Forrester</p>													
<p>1:40 pm – 2:25 pm CST</p>	<p><b>Breakout Sessions</b></p> <table border="1"> <tr> <td data-bbox="315 639 1256 695"> <p><b>LEADERSHIP, TALENT, AND CULTURE</b></p> </td> <td data-bbox="1256 639 2195 695"> <p><b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b></p> </td> </tr> <tr> <td data-bbox="315 695 1256 831"> <p><b>Increase Your Organization's AI Readiness With AIQ And TCQ</b> Speakers: James McQuivey, VP, Research Director, Forrester</p> </td> <td data-bbox="1256 695 2195 831"> <p><b>Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership</b> Speakers: Tracy Woo, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester</p> </td> </tr> <tr> <td data-bbox="315 831 1256 887"> <p><b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b></p> </td> <td data-bbox="1256 831 2195 887"> <p><b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b></p> </td> </tr> <tr> <td data-bbox="315 887 1256 1023"> <p><b>Achieving Proactive IT Support For Better Employee Experience: AI-Enabled Technologies And Lean Operations</b> Speakers: Julie Mohr, Principal Analyst, Forrester Carlos Casanova, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 887 2195 1023"> <p><b>Don't Fire Your Developers! - AI Elevates Your Development Workforce Strategy</b> Speakers: Bob Schukai, Senior VP of Marketing, Communications and Enterprise Services Technology, PNC Bank Chris Gardner, VP, Research Director, Forrester</p> </td> </tr> <tr> <td data-bbox="315 1023 1256 1078"> <p><b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b></p> </td> <td data-bbox="1256 1023 2195 1078"> <p><b>AI STRATEGY AND TECHNOLOGY</b></p> </td> </tr> <tr> <td data-bbox="315 1078 1256 1225"> <p><b>Building The IT– Data Connection: A Leadership Recipe For AI Success</b> Speakers: Ted Schadler, VP, Principal Analyst, Forrester Shreejit Nair, Senior Vice President and Chief Information Officer, Ameritas Emanuel Bettelheim, Head of Data &amp; Analytics Platforms, Bloomberg</p> </td> <td data-bbox="1256 1078 2195 1225"> <p><b>Manage Your AI Value Delivery — Dollars And Sense</b> Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Michael Demissie, Managing Director and Head of Applied AI and Practice, BNY</p> </td> </tr> </table>		<p><b>LEADERSHIP, TALENT, AND CULTURE</b></p>	<p><b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b></p>	<p><b>Increase Your Organization's AI Readiness With AIQ And TCQ</b> Speakers: James McQuivey, VP, Research Director, Forrester</p>	<p><b>Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership</b> Speakers: Tracy Woo, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester</p>	<p><b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b></p>	<p><b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b></p>	<p><b>Achieving Proactive IT Support For Better Employee Experience: AI-Enabled Technologies And Lean Operations</b> Speakers: Julie Mohr, Principal Analyst, Forrester Carlos Casanova, Principal Analyst, Forrester</p>	<p><b>Don't Fire Your Developers! - AI Elevates Your Development Workforce Strategy</b> Speakers: Bob Schukai, Senior VP of Marketing, Communications and Enterprise Services Technology, PNC Bank Chris Gardner, VP, Research Director, Forrester</p>	<p><b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b></p>	<p><b>AI STRATEGY AND TECHNOLOGY</b></p>	<p><b>Building The IT– Data Connection: A Leadership Recipe For AI Success</b> Speakers: Ted Schadler, VP, Principal Analyst, Forrester Shreejit Nair, Senior Vice President and Chief Information Officer, Ameritas Emanuel Bettelheim, Head of Data &amp; Analytics Platforms, Bloomberg</p>	<p><b>Manage Your AI Value Delivery — Dollars And Sense</b> Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Michael Demissie, Managing Director and Head of Applied AI and Practice, BNY</p>
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Monday, Nov 3

<p>2:35 pm – 3:05 pm CST</p>	<p><b>Breakout Sessions</b></p> <table border="1"> <tr> <td data-bbox="315 245 1256 304"> <p><b>LEADERSHIP, TALENT, AND CULTURE</b></p> </td> <td data-bbox="1256 245 2199 304"> <p><b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b></p> </td> </tr> <tr> <td data-bbox="315 304 1256 384"> <p><b>Build Or (Re-)Build Your Team’s Culture</b> Speakers: Angelina Gennis, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 304 2199 384"> <p><b>A New Horizon For Enterprise Architecture</b> Speakers: Charles Betz, VP, Principal Analyst, Forrester</p> </td> </tr> <tr> <td data-bbox="315 384 1256 443"> <p><b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b></p> </td> <td data-bbox="1256 384 2199 443"> <p><b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b></p> </td> </tr> <tr> <td data-bbox="315 443 1256 576"> <p><b>AI PCs, Windows 10 EOL: What’s The Future Of End User Computing</b> Speakers: William McKeon-White, Senior Analyst, Forrester Michele Pelino, VP, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 443 2199 576"> <p><b>The Rise Of The Digital Workforce — How To Get Past Innovation And Theater To Practical Application Using HCM Systems Of Record</b> Speakers: Akshara Naik Lopez, Senior Analyst, Forrester James McQuivey, VP, Research Director, Forrester</p> </td> </tr> <tr> <td data-bbox="315 576 1256 635"> <p><b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b></p> </td> <td data-bbox="1256 576 2199 635"> <p><b>AI STRATEGY AND TECHNOLOGY</b></p> </td> </tr> <tr> <td data-bbox="315 635 1256 719"> <p><b>AI’s New Power Couple: Generative AI and Knowledge Graph</b> Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 635 2199 719"> <p><b>Strategic AI Platform Acquisition For Tech Leaders</b> Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester</p> </td> </tr> </table>	<p><b>LEADERSHIP, TALENT, AND CULTURE</b></p>	<p><b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b></p>	<p><b>Build Or (Re-)Build Your Team’s Culture</b> Speakers: Angelina Gennis, Principal Analyst, Forrester</p>	<p><b>A New Horizon For Enterprise Architecture</b> Speakers: Charles Betz, VP, Principal Analyst, Forrester</p>	<p><b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b></p>	<p><b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b></p>	<p><b>AI PCs, Windows 10 EOL: What’s The Future Of End User Computing</b> Speakers: William McKeon-White, Senior Analyst, Forrester Michele Pelino, VP, Principal Analyst, Forrester</p>	<p><b>The Rise Of The Digital Workforce — How To Get Past Innovation And Theater To Practical Application Using HCM Systems Of Record</b> Speakers: Akshara Naik Lopez, Senior Analyst, Forrester James McQuivey, VP, Research Director, Forrester</p>	<p><b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b></p>	<p><b>AI STRATEGY AND TECHNOLOGY</b></p>	<p><b>AI’s New Power Couple: Generative AI and Knowledge Graph</b> Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester</p>	<p><b>Strategic AI Platform Acquisition For Tech Leaders</b> Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester</p>
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<p>3:05 pm – 3:55 pm CST</p>	<p><b>Marketplace Coffee Break &amp; Networking (In-Person Only)</b></p> <p><b>3:10-3:20pm - Bounteous: The Experience-First Path To AI Success</b> Speakers: Michael Mayton, EVP, Experience Innovation, Bounteous Martin Young, EVP, Data &amp; AI, Bounteous</p> <p><b>3:25-3:35pm - Harness Inc: From Toil To Triumph: Real-World Journeys To Platform-Driven Software Delivery</b> Speakers: Martin Reynolds, Field CTO, Harness</p>												
<p>3:10 pm – 3:55 pm CST</p>	<p><b>Forrester Women’s Leadership Program: Level Up Your Passion: Define and Disrupt (Pre-Registration Encouraged)</b></p> <p>Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Tanya Hart, Chief Human Resources Officer, First Horizon National Corporation Elga Lohler, Chief Human Resources Officer, Smith &amp; Nephew</p>												

**Monday, Nov 3**

3:15 pm – 3:45 pm CST	<p><b>Analyst-Led Roundtables (Pre-Registration Required)</b></p> <p><b>Better Than A Magic 8 Ball: Predictions From The Wizards</b> Speakers: Mark Moccia, VP, Research Director, Forrester</p> <p><b>Rebuilding Value: Balancing Build vs. Buy In The AI-Powered Digital Workplace</b> Speakers: Christy Punch, Principal Analyst, Forrester</p> <p><b>The Strategic Importance Of Smart Buildings And Smart Spaces</b> Speakers: Michele Pelino, VP, Principal Analyst, Forrester</p>
3:55 pm – 4:05 pm CST	<p><b>Welcome Back</b></p> <p>Speakers: Stephanie Balaouras, VP, Group Director, Forrester</p>
4:05 pm – 4:35 pm CST	<p><b>Keynote: AI Inside: The Rise Of The Intelligent IT Operating Model</b></p> <p>Speakers: Charles Betz, VP, Principal Analyst, Forrester</p>
4:35 pm – 5:05 pm CST	<p><b>Keynote: FinOps And Beyond: Scaling Tech For The Future Without Breaking The Bank</b></p> <p>Speakers: Tracy Woo, Principal Analyst, Forrester Prashant Vitlani, Head of Division, Cloud, Network, and Security, Samsung SDS America</p>
5:10 pm – 6:15 pm CST	<p><b>Reception</b></p>
7:00 pm – 9:00 pm CST	<p><b>Executive Leadership Exchange (Invite-Only): Exclusive Dinner</b></p>

**Tuesday, Nov 4**

8:00 am – 9:00 am CST	<p><b>General Breakfast</b></p>
8:00 am – 9:00 am CST	<p><b>Government Networking Breakfast</b></p>
8:00 am – 9:00 am CST	<p><b>Ignite Program Breakfast (Invite Only)</b></p> <p>Speakers: Srividya Sridharan, VP, Group Director, Forrester Nate Swan, Chief Sales Officer, Forrester Rhonda Burgess, Sales Manager, Forrester</p>

## Tuesday, Nov 4

9:00 am – 9:10 am CST	<b>Welcome Back</b>
9:10 am – 9:40 am CST	<b>Keynote: Data Readiness Drives AI Results</b>  Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester Dak Liyanearachchi, Executive Vice President, Chief Technology Officer, NRG Energy
9:40 am – 10:10 am CST	<b>Keynote: Forrester's 2025 Technology Awards</b>  Speakers: Sharyn Leaver, Chief Research Officer, Forrester Justin Fanelli, CTO, Department of Navy Alun Champion, Head of Enterprise Architecture, Takeda Tom Ellis, Head of Consumer, Retail & Preferred Banking Technology, Bank of America
10:15 am – 11:05 am CST	<b>Marketplace Coffee Break &amp; Networking (In-Person Only)</b>  <b>10:20-10:30am - Planview: AI Insight, Human Judgment: Connected Work Graph</b> Speakers: Louise Allen, Chief Product Officer, Planview  <b>10:35-10:45am - Logik.ai, from ServiceNow: Scaling Modern Sales With AI-Native Systems</b> Speakers: Austin Purvis, Sales Engineer, Logik.ai, from ServiceNow
10:20 am – 11:05 am CST	<b>Get The Most From Forrester (Pre-Registration Required)</b>  Speakers: Doug Washburn, Vice President, Product Management, Forrester Srividya Sridharan, VP, Group Director, Forrester
10:25 am – 10:55 am CST	<b>Analyst-Led Roundtables (Pre-Registration Required)</b>  <b>AI's Most Critical Ally: IT Sustainability</b> Speakers: Abhijit Sunil, Senior Analyst, Forrester  <b>Overcome Your Cybersecurity And Risk Fears To Enable AI Use</b> Speakers: Heidi Shey, Principal Analyst, Forrester  <b>VMware Contract Negotiations: Peer Strategies, Timing, And The VCF Decision</b> Speakers: Lauren Nelson, VP, Research Director, Forrester
10:30 am – 11:00 am CST	<b>A Government Deep Dive: FinOps &amp; Beyond</b>  Speakers: Tracy Woo, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester
10:35 am – 11:35 am CST	<b>Workshop: The Hidden Costs: Managing Tech Debt Through M&amp;A And Organizational Change (Pre-Registration Required)</b>  Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Mark Moccia, VP, Research Director, Forrester Charles Betz, VP, Principal Analyst, Forrester

Tuesday, Nov 4

<p>11:05 am – 11:35 am CST</p>	<p><b>Breakout Sessions</b></p>	
<p><b>LEADERSHIP, TALENT, AND CULTURE</b></p>	<p><b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b></p>	
<p><b>A Conversation With EPAM On Building An Adaptive, AI-Ready Workforce</b> Speakers: Fiona Mark, Principal Analyst, Forrester Sandra Loughlin, Chief Learning Scientist, EPAM Systems</p>	<p><b>Build A Value-Driven Portfolio For High-Performance IT</b> Speakers: Margo Visitacion, VP, Principal Analyst, Forrester</p>	
<p><b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b></p>	<p><b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b></p>	
<p><b>Trends And Technologies Shaping The Digital Workplace</b> Speakers: Cheryl McKinnon, Principal Analyst, Forrester</p>	<p><b>Collapsing The SDLC: The Impact Of AI On DevOps</b> Speakers: Andrew Cornwall, Senior Analyst, Forrester</p>	
<p><b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b></p>	<p><b>AI STRATEGY AND TECHNOLOGY</b></p>	
<p><b>Data Alchemy - Understanding Data Monetization</b> Speakers: Zeid Khater, Analyst, Forrester</p>	<p><b>Open-Source AI: Betting Smart With Forrester’s Framework</b> Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester</p>	
<p>11:45 am – 12:15 pm CST</p>	<p><b>Case Study Sessions (In-Person Only)</b></p> <p><b>Keepit: Taking Disaster Recovery From Paper To Practice</b> Speakers: Tony Sterling, Principal Product Manager, Keepit</p> <p><b>OnePlan: How Factors Group’s PMO Became a Transformational Catalyst</b> Speakers: Michelle Firth, Director, Digital Transformation, Factor Group</p>	
<p>12:15 pm – 1:15 pm CST</p>	<p><b>Lunch &amp; Marketplace Break (In-Person Only)</b></p> <p><b>12:20 - 12:30pm - Forrester: Mastering The Mayhem Of App Rationalization</b> Speakers: Chris Gallacher, VP, Principal Consultant, Forrester Sean McCormick, Principal Consultant, Forrester</p>	
<p>12:15 pm – 1:15 pm CST</p>	<p><b>AR Exchange Luncheon</b></p>	
<p>12:15 pm – 2:00 pm CST</p>	<p><b>Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch With Technology &amp; Innovation Award Winners</b></p> <p>Speakers: Beth Perlman, VP, Executive Partner, Femmie Schippers, SVP, Head of Digital People Experience &amp; Corporate Functions &amp; Interim Chief Technology Officer, Takeda</p>	

Tuesday, Nov 4

1:15 pm – 2:00 pm  
CST

**Breakout Sessions**

<b>LEADERSHIP, TALENT, AND CULTURE</b>	<b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b>
<p><b>Diagnosing Your Organizational Effectiveness: A Helpful Framework You Can Actually Use</b> Speakers: Betsy Summers, Principal Analyst, Forrester</p>	<p><b>How Enterprise Architecture Enables Winning Technology Outcomes</b> Speakers: Mark Moccia, VP, Research Director, Forrester Manoj Mathew, Vice President, Enterprise Architecture &amp; Modernization , Scotiabank Tao Guan, Director of Enterprise Architecture &amp; Applications, Noble Corporation</p>
<b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b>	<b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b>
<p><b>The Age Of AI Observability And DevOps: An Evolutionary Approach To Keep You From Extinction</b> Speakers: Carlos Casanova, Principal Analyst, Forrester</p>	<p><b>The Importance Of Spend Management And Cost Optimization: “Happy Spouse, Happy House”</b> Speakers: Faram Medhora, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester</p>
<b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b>	<b>AI STRATEGY AND TECHNOLOGY</b>
<p><b>Semantic Layer 2.0: A Key Enabler For Successful Analytics And Agentic AI Apps</b> Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester</p>	<p><b>AI In The Operational Trenches: ModelOps, FinOps, DataOps, ITOps</b> Speakers: Rowan Curran, Principal Analyst, Forrester Tracy Woo, Principal Analyst, Forrester David Goldberg, Senior Vice President of Data Asset Management, TransUnion Allison Hom, Enterprise Data Performance Manager, Chevron</p>

Tuesday, Nov 4

2:10 pm – 2:40 pm  
CST

**Breakout Sessions**

**LEADERSHIP, TALENT, AND CULTURE**

**Beyond The Noise: Designing Digital Employee Experiences That Work In The Age Of AI**

Speakers: David Johnson, Principal Analyst, Forrester

**TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE**

**Navigating A Year Full Of Volatility**

Speakers: Mark Moccia, VP, Research Director, Forrester Heidi Norman, CIO and Director, Dept of Innovation & Performance, City of Pittsburgh Dr. Garfield Jones, Associate Chief Strategic Technology, Cybersecurity and Infrastructure Security Agency (CISA)

**CLOUD, INFRASTRUCTURE, AND OPERATIONS**

**Seal The Deal For Tech Modernization For Day 2 In The Cloud**

Speakers: Lee Sustar, Principal Analyst, Forrester

**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT**

**Battle Royale: Monoliths Vs. Microservices**

Speakers: David Mooter, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester

**DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT**

**Metadata Matters: Power Agentic AI With Context, Connectivity, And Control**

Speakers: Jayesh Chaurasia, Senior Analyst, Forrester

**AI STRATEGY AND TECHNOLOGY**

**AEGIS - A Strategic Shield To Protect The Agentic Enterprise**

Speakers: Jeff Pollard, VP, Principal Analyst, Forrester

2:40 pm – 3:30 pm  
CST

**Marketplace Coffee Break & Networking (In-Person Only)**

2:10 pm – 3:10 pm  
CST

**Workshop: Data Strategy On A Page (Pre-Registration Required)**

Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester Chris Gallacher, VP, Principal Consultant, Forrester Sean McCormick, Principal Consultant, Forrester

2:50 pm – 3:20 pm  
CST

**Analyst-Led Roundtables (Pre-Registration Required)**

**Industry Roundtable: From Ideation To Impact: Accelerating The Adoption Of Innovation In Government**

Speakers: Devin Dickerson, Principal Analyst, Forrester

**Industry Roundtable: Turn Chaos Into Commerce: Unstructured Data In CPG/Retail**

Speakers: Zeid Khater, Analyst, Forrester

**Industry Roundtable: Does Modern Manufacturing Need MOM?**

Speakers: Gordon Barnett, Principal Analyst, Forrester

3:30 pm – 3:40 pm  
CST

**Welcome Back**

Speakers: Stephanie Balaouras, VP, Group Director, Forrester

**Tuesday, Nov 4**

3:40 pm – 4:10 pm CST	<b>Keynote: The AI Agent Revolution Is Reshaping Business Applications Into An Intelligent Business Fabric</b>  Speakers: Kate Leggett, Vice President, Principal Analyst, Forrester
4:10 pm – 4:40 pm CST	<b>Keynote: Build Infrastructure As Platforms To Master Growth, Agility, And Governance</b>  Speakers: Brent Ellis, Principal Analyst, Forrester
4:45 pm – 5:45 pm CST	<b>Reception</b>

**Wednesday, Nov 5**

8:00 am – 9:00 am CST	<b>General Breakfast Featuring Birds Of A Feather Networking</b>
9:00 am – 9:10 am CST	<b>Welcome Back</b>  Speakers: Stephanie Balaouras, VP, Group Director, Forrester
9:10 am – 9:40 am CST	<b>Keynote: Lead And Master Change</b>  Speakers: Katy Tynan, VP, Principal Analyst, Forrester

Wednesday, Nov 5

<p>9:55 am – 10:25 am CST</p>	<p><b>Breakout Sessions</b></p>	
<p><b>LEADERSHIP, TALENT, AND CULTURE</b></p>	<p><b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b></p>	
<p><b>Change Leadership: Tools For You To Manage Change Now</b> Speakers: Katy Tynan, VP, Principal Analyst, Forrester</p>	<p><b>Strategic Roadmap Governance From Bottleneck to Resilience Engine.</b> Speakers: Gordon Barnett, Principal Analyst, Forrester</p>	
<p><b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b></p>	<p><b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b></p>	
<p><b>Data Center Innovations For An Intelligent Age: AI And Energy Technologies</b> Speakers: Dr. Ning Lin, Chief Economist, Bureau of Economic Geology Alvin Nguyen, Senior Analyst, Forrester Abhijit Sunil, Senior Analyst, Forrester</p>	<p><b>Architecting for Simplicity: Developing a Strategic Sourcing Plan for Portfolio Consolidation</b> Speakers: Bill Martorelli, Principal Analyst, Forrester</p>	
<p><b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b></p> <p><b>Know Your Customer: Combine Structured and Unstructured Data for Deeper Insights</b> Speakers: Zeid Khater, Analyst, Forrester</p>	<p><b>AI STRATEGY AND TECHNOLOGY</b></p> <p><b>AI Disrupts And Reinvigorates Cognitive Search — And It's Essential For Agentic</b> Speakers: Rowan Curran, Principal Analyst, Forrester</p>	
<p>9:55 am – 10:55 am CST</p>	<p><b>Workshop: Demystifying AI Security: A Practical Guide to Getting Started (Pre-Registration Required)</b> Speakers: Jeff Pollard, VP, Principal Analyst, Forrester Heidi Shey, Principal Analyst, Forrester</p>	
<p>10:25 am – 11:00 am CST</p>	<p><b>Marketplace Coffee Break &amp; Networking (In-Person Only)</b></p>	
<p>10:25 am – 11:00 am CST</p>	<p><b>Technology &amp; Innovation Certification Wrap-Up</b> Speakers: Jenna Wohead, Director, Product Management, Forrester Bobby Cameron, VP, Principal Analyst, Forrester Chris Gallacher, VP, Principal Consultant, Forrester Kim Herrington, Senior Analyst, Forrester Aaron Katz, VP, Research Director, Forrester</p>	
<p>10:30 am – 11:00 am CST</p>	<p><b>Analyst-Led Roundtables (Pre-Registration Required)</b></p> <p><b>The Next Disruption: Are You Using Scenario Planning To Be Ready Or Just Reacting?</b> Speakers: Mark Moccia, VP, Research Director, Forrester Greg Willrich, VP, Executive Partner, Forrester</p> <p><b>AI Everything, Everywhere And All At Once: How To Win With AI-Powered Business Applications</b> Speakers: Kate Leggett, Vice President, Principal Analyst, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester</p>	

Wednesday, Nov 5

<p>11:00 am – 11:30 am CST</p>	<p><b>Breakout Sessions</b></p>	
	<p><b>LEADERSHIP, TALENT, AND CULTURE</b></p>	<p><b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b></p>
	<p><b>How to Coach Your Team Through Change</b> Speakers: Betsy Summers, Principal Analyst, Forrester</p>	<p><b>Operationalizing Your Strategy Against A Backdrop Of Volatility</b> Speakers: Gordon Barnett, Principal Analyst, Forrester Bobby Cameron, VP, Principal Analyst, Forrester Margo Visitacion, VP, Principal Analyst, Forrester</p>
	<p><b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b></p>	<p><b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b></p>
	<p><b>Trailblazers And Titans: Innovators, Rising Stars, And Hardware Giants</b> Speakers: Naveen Chhabra, Principal Analyst, Forrester Brent Ellis, Principal Analyst, Forrester Octavio Garcia Granados, Senior Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester</p>	<p><b>Balance Enterprise Application Investments With Business Realities</b> Speakers: Faram Medhora, Principal Analyst, Forrester Sean McCormick, Principal Consultant, Forrester</p>
	<p><b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b></p>	<p><b>AI STRATEGY AND TECHNOLOGY</b></p>
	<p><b>Governance By Design Fuels Trusted AI</b> Speakers: Jayesh Chaurasia, Senior Analyst, Forrester</p>	<p><b>To Federate Or Not To Federate Data And AI Org Structure</b> Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester</p>
<p>11:40 am – 11:50 am CST</p>	<p><b>Welcome Back</b> Speakers: Stephanie Balaouras, VP, Group Director, Forrester</p>	
<p>11:50 am – 12:20 pm CST</p>	<p><b>Keynote: Predictions 2026</b> Speakers: Srividya Sridharan, VP, Group Director, Forrester Lauren Nelson, VP, Research Director, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester Mark Moccia, VP, Research Director, Forrester Joseph Blankenship, VP, Research Director, Forrester Sudha Maheshwari, VP, Research Director, Forrester</p>	
<p>12:20 pm – 12:25 pm CST</p>	<p><b>Closing Remarks</b> Speakers: Stephanie Balaouras, VP, Group Director, Forrester</p>	
<p>12:25 pm – 12:45 pm CST</p>	<p><b>Grab-and-Go Lunch</b></p>	