## Forrester Research, Inc.

## **Consolidated Statements of Income**

(Unaudited, In thousands, except per share data)	Three months ended Nine months ended				
	September 30,			ber 30,	
	2010	2009	2010	2009	
Revenues:					
Research services	\$ 42,895	\$ 38,893	\$123,063	\$116,968	
Advisory services and other	16,882	14,988	60,547	54,898	
Total revenues	59,777	53,881	183,610	171,866	
Operating expenses:					
Cost of services and fulfillment	22,399	20,052	69,026	65,824	
Selling and marketing	20,228	17,266	61,036	54,018	
General and administrative	9,489	7,099	24,413	20,468	
Depreciation	943	1,075	2,740	3,311	
Amortization of intangible assets	905	439	2,715	1,751	
Reorganization costs				3,141	
Total operating expenses	53,964	45,931	159,930	148,513	
Income from operations	5,813	7,950	23,680	23,353	
Other income (loss), net	(945)	460	1,278	2,182	
Gains (losses) from investments, net	1,377	(732)	1,829	(1,683)	
Income before income taxes	6,245	7,678	26,787	23,852	
Income tax provision	2,541	3,378	10,409	10,769	
Net Income	\$ 3,704	\$ 4,300	\$ 16,378	\$ 13,083	
Diluted income per share	\$ 0.16	\$ 0.19	\$ 0.71	\$ 0.57	
Diluted weighted average shares outstanding	23,107	22,809	23,040	22,953	
Basic income per share	\$ 0.16	\$ 0.19	\$ 0.73	\$ 0.58	
Basic weighted average shares outstanding	22,462	22,561	22,456	22,736	
Pro forma data (1):					
Income from operations	\$ 5,813	\$ 7,950	\$ 23,680	\$ 23,353	
Amortization of intangible assets	905	439	2,715	1,751	
Duplicate lease costs	388		388	1,701	
Reorganization costs	-	_	-	3,141	
Acquisition costs (credits)	_	_	(326)	5,141	
Stock-based compensation included in the following expense categories:	1		(320)		
Cost of services and fulfillment	531	733	1,587	2,481	
Selling and marketing	238	733 274	709	884	
•	388	423	1,390	1,556	
General and administrative Pro forma income from operations	8,263	9,819	30,143	33,166	
Other income (loss), net	(945)	460	1,278	2,182	
Pro forma income before income taxes	7,318	10,279	31,421	35,348	
Pro forma income tax provision	2,927	4,112	12,568	14,139	
Pro forma net income	\$ 4,391	\$ 6,167	\$ 18,853	\$ 21,209	
Pro forma diluted income per share	\$ 0.19	\$ 0.27	\$ 0.82	\$ 0.92	
Diluted weighted average shares outstanding	23,107	22,809	23,040	22,953	
	Z3.107	ZZ.0U9	∠3.040	ZZ.903	

<sup>(1)</sup> Forrester believes that pro forma financial results provide investors with consistent and comparable information to aid in the understanding of Forrester's ongoing business. Our pro forma presentation excludes amortization of acquisition-related intangible assets, duplicate lease costs, reorganization costs, stock-based compensation, net gains or losses from investments and costs or (credits) associated with acquisition activities, as well as their related tax effects. The pro forma data does not purport to be prepared in accordance with Accounting Principles Generally Accepted in the United States.

## Forrester Research, Inc. Consolidated Balance Sheet and Cash Flow Data (Unaudited, In thousands)

(Unaudited, In thousands)				
	September 30, 2010		December 31, 2009	
Balance sheet data:				
Cash, cash equivalents and marketable investments	\$	285,026	\$	259,792
Accounts receivable, net	\$	39,229	\$	67,436
Deferred revenue	\$	104,583	\$	117,888
	Nine months ended			
	September 30,			
	2010		2009	
Cash flow data:				
Net cash provided by operating activities	\$	37,688	\$	36,469
Cash used for acquisitions	\$	(1,660)	\$	(752)
Purchases of property and equipment	\$	(6,248)	\$	(3,464)
Repurchases of common stock	\$	(13,951)	\$	(15,233)