



FORRESTER

Technology & Innovation Summit EMEA 2024

London & Digital

October 9, 2024 – October 11, 2024

Agenda downloaded: August 14, 2025 03:36:38 PM ET

Bold Starts: Wednesday , Oct 9

5:30 pm – 6:30 pm BST	Welcome Reception
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Thursday, Oct 10

8:30 am – 9:30 am BST	General Breakfast
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8:30 am – 9:30 am BST	Forrester Women's Leadership Program: Networking Breakfast Speakers: Raluca Alexandru, Analyst, Forrester
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9:30 am – 10:15 am BST	Welcome & Opening Remarks Speakers: George Colony, CEO, Forrester Pascal Matzke, VP, Research Director, Forrester
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10:15 am – 10:45 am BST	Keynote: Generative AI As A Forcing Factor For Change Speakers: Martha Bennett, VP, Principal Analyst, Forrester
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10:55 am – 11:35 am BST	Marketplace & Coffee Break (In-Person Only) 11:00 - 11:10am - Templafy: GenAI at scale: document productivity without sacrificing control Speakers: Christian Lund, Co-Founder, Templafy 11:15 - 11:25am - Namirial: Making Simplicity meeting Compliance harnessing Intelligent Trust Services Speakers: Antonio Taurisano, Managing Director International Markets, Namirial
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10:55 am – 11:35 am BST	Analyst-Led Roundtables Sloppy Data Governance - From Business Opportunity To Financial Liability Speakers: Raluca Alexandru, Analyst, Forrester Quo Vadis Procurement? Sandwiched Between Short-Term Firefighting And Long-Term Strategic Value-Add Speakers: Jeffrey Rajamani, Senior Analyst, Forrester
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10:55 am – 12:10 pm BST	Level-Up Workshop: To Be Or Not To Be Agile? Speakers: Dan Bieler, Principal Analyst, Forrester Ash Mukherjee, Solution Partner, Forrester
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Thursday, Oct 10

<p>11:35 am – 12:05 pm BST</p>	<p>Breakout Sessions</p> <table> <tr> <th data-bbox="315 245 1339 301">LEADERSHIP & TALENT</th><th data-bbox="1339 245 2199 301">SECURITY</th></tr> <tr> <td data-bbox="315 301 1339 381"> <p>Establish A Change-Confident Culture For Sustained Value Creation Speakers: Manuel Geitz, Principal Analyst, Forrester</p> </td><td data-bbox="1339 301 2199 381"> <p>API Security Essentials: A Guide For Today's Tech Leaders Speakers: Madelein van der Hout, Senior Analyst, Forrester</p> </td></tr> <tr> <th data-bbox="315 381 1339 437">MODERN DEVELOPMENT & CO-CREATION</th><td data-bbox="1339 381 2199 437"></td></tr> <tr> <td data-bbox="315 437 1339 528"> <p>Building And Operating The Sustainable Cloud Speakers: Dario Maisto, Senior Analyst, Forrester</p> </td><td data-bbox="1339 437 2199 528"></td></tr> </table>	LEADERSHIP & TALENT	SECURITY	<p>Establish A Change-Confident Culture For Sustained Value Creation Speakers: Manuel Geitz, Principal Analyst, Forrester</p>	<p>API Security Essentials: A Guide For Today's Tech Leaders Speakers: Madelein van der Hout, Senior Analyst, Forrester</p>	MODERN DEVELOPMENT & CO-CREATION		<p>Building And Operating The Sustainable Cloud Speakers: Dario Maisto, Senior Analyst, Forrester</p>	
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<p>Building And Operating The Sustainable Cloud Speakers: Dario Maisto, Senior Analyst, Forrester</p>									
<p>12:10 pm – 1:10 pm BST</p>	<p>Lunch & Marketplace (In-Person Only)</p> <p>12:30 - 12:40pm - metaphacts: Accelerate business decisions with a semantic layer for enterprise information architecture Speakers: Sebastian Schmidt, CEO, metaphacts</p>								
<p>12:10 pm – 1:10 pm BST</p>	<p>Executive Leadership Exchange (Invite Only): Exclusive Lunch & Analyst-led Roundtables</p> <p>Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester Ash Pal, VP, CIO Executive Partner, Forrester</p>								
<p>1:10 pm – 1:55 pm BST</p>	<p>Breakout Sessions</p> <table> <tr> <th data-bbox="315 895 1256 951">SECURITY</th><th data-bbox="1256 895 2199 951">INNOVATION & EMERGING TECHNOLOGIES</th></tr> <tr> <td data-bbox="315 951 1256 1091"> <p>Cybersecurity Predictions 2025 Speakers: Paul McKay, VP, Principal Analyst, Forrester Madelein van der Hout, Senior Analyst, Forrester Enza Iannopollo, VP, Principal Analyst, Forrester Tope Olufon, Sr Analyst, Forrester</p> </td><td data-bbox="1256 951 2199 1091"> <p>Adopting (Gen)AI: Best Practices And Lessons Learned Speakers: Martha Bennett, VP, Principal Analyst, Forrester Ash Pal, VP, CIO Executive Partner, Forrester</p> </td></tr> <tr> <th data-bbox="315 1091 1256 1147">INNOVATION & EMERGING TECHNOLOGIES</th><td data-bbox="1256 1091 2199 1147"></td></tr> <tr> <td data-bbox="315 1147 1256 1230"> <p>How To Use Computer Vision Technology Across Industries Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester</p> </td><td data-bbox="1256 1147 2199 1230"></td></tr> </table>	SECURITY	INNOVATION & EMERGING TECHNOLOGIES	<p>Cybersecurity Predictions 2025 Speakers: Paul McKay, VP, Principal Analyst, Forrester Madelein van der Hout, Senior Analyst, Forrester Enza Iannopollo, VP, Principal Analyst, Forrester Tope Olufon, Sr Analyst, Forrester</p>	<p>Adopting (Gen)AI: Best Practices And Lessons Learned Speakers: Martha Bennett, VP, Principal Analyst, Forrester Ash Pal, VP, CIO Executive Partner, Forrester</p>	INNOVATION & EMERGING TECHNOLOGIES		<p>How To Use Computer Vision Technology Across Industries Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester</p>	
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Thursday, Oct 10

2:00 pm – 2:30 pm BST	Case Study Sessions (In-Person Only) metaphacts: Automotive company transitions Enterprise Information Architecture away from documents and towards innovation and data-centricity Speakers: Sebastian Schmidt, CEO, metaphacts RedGate Software: Why Databases Should be a Boardroom Conversation Speakers: Tom Austin, VP Customer Success, RedGate Software Philippa Snare, Non-Executive Chair, Board member and Strategic Advisor, RedGate Software Templafy: Automated Document Creation for BDO Canada with Templafy Speakers: Christian Lund, Co-Founder, Templafy Paul Vetrone, Customer Success Principal and Area Lead, Templafy									
2:35 pm – 3:05 pm BST	Breakout Sessions <table><tr><th>LEADERSHIP & TALENT</th><th>MODERN DEVELOPMENT & CO-CREATION</th></tr><tr><td>Scaling Digital, Data, And Analytics Maturity In An Agile Learning Organization Speakers: Frank Rydbirk, Chapter Lead for Data & Analytics, F. Hoffmann-La Roche AG Bernhard Schaffrik, Principal Analyst, Forrester</td><td>Shaping The Best AppDev Partnerships In The Age Of GenAI Speakers: Jeffrey Rajamani, Senior Analyst, Forrester</td></tr><tr><th>TECHNOLOGY STRATEGY & EA</th><td></td></tr><tr><td>Unlock High-Performance IT With A Modern Enterprise Architecture (EA) Practice Speakers: Stéphane Vanrechem, Senior Analyst, Forrester</td><td></td></tr></table>		LEADERSHIP & TALENT	MODERN DEVELOPMENT & CO-CREATION	Scaling Digital, Data, And Analytics Maturity In An Agile Learning Organization Speakers: Frank Rydbirk, Chapter Lead for Data & Analytics, F. Hoffmann-La Roche AG Bernhard Schaffrik, Principal Analyst, Forrester	Shaping The Best AppDev Partnerships In The Age Of GenAI Speakers: Jeffrey Rajamani, Senior Analyst, Forrester	TECHNOLOGY STRATEGY & EA		Unlock High-Performance IT With A Modern Enterprise Architecture (EA) Practice Speakers: Stéphane Vanrechem, Senior Analyst, Forrester	
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Unlock High-Performance IT With A Modern Enterprise Architecture (EA) Practice Speakers: Stéphane Vanrechem, Senior Analyst, Forrester										
2:35 pm – 3:50 pm BST	Level-Up Workshop: Sustainability Roundtable: Practical Steps To Take To Drive Down Public Cloud CO2 Emissions Speakers: Stephanie Balaouras, VP, Group Director, Forrester Dario Maisto, Senior Analyst, Forrester									
3:05 pm – 3:45 pm BST	Marketplace & Coffee Break (In-Person Only)									

Thursday, Oct 10

10:25 am – 10:55 am BST	Analyst-Led Roundtables Deconstruct Human-Related Breaches Speakers: Jinan Budge, VP, Research Director, Forrester Enterprise Architecture: Is There A Blueprint For Delivering Value? Speakers: Stéphane Vanrechem, Senior Analyst, Forrester What Can You Do When Your AI Initiatives And Geopolitics Collide? Speakers: Martha Bennett, VP, Principal Analyst, Forrester
3:05 pm – 3:35 pm BST	Executive Leadership Exchange (Invite Only) Exclusive Keynote Q&A With Forrester CEO George Colony & Vice President, Principal Analyst Martha Bennett Speakers: George Colony, CEO, Forrester Martha Bennett, VP, Principal Analyst, Forrester
3:45 pm – 4:15 pm BST	Keynote: Unleash Your Potential With High-Performance IT Speakers: Manuel Geitz, Principal Analyst, Forrester Damian Bunyan, CIO, Uniper SE
4:15 pm – 4:45 pm BST	Keynote: Predictions 2025 Speakers: Stephanie Balaouras, VP, Group Director, Forrester Enza Iannopollo, VP, Principal Analyst, Forrester Paul McKay, VP, Principal Analyst, Forrester Raluca Alexandru, Analyst, Forrester Paul Miller, VP, Principal Analyst, Forrester
4:45 pm – 4:55 pm BST	Closing Remarks Speakers: Pascal Matzke, VP, Research Director, Forrester
4:55 pm – 6:30 pm BST	Reception
6:30 pm – 8:30 pm BST	Executive Leadership Exchange (Invite Only): Intercontinental Hotel SkyBar Reception

Friday, Oct 11

8:30 am – 9:30 am BST	General Breakfast
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Friday, Oct 11

8:30 am – 9:30 am BST	Forrester Women's Leadership Program Breakfast & Panel Speakers: Raluca Alexandru, Analyst, Forrester Soniya Mahale, Senior Enterprise Architect AI & Innovation, Nationwide Building Society Sarah Haywood, CIO/CDO, Annick Maenhout, Head of IT Head of Enterprise Architecture Management, AG Insurance									
9:30 am – 10:00 am BST	Keynote: Embrace Trust, Adaptivity, And Alignment For AI Success Speakers: Bernhard Schaffrik, Principal Analyst, Forrester Dan Bieler, Principal Analyst, Forrester									
10:00 am – 10:30 am BST	Keynote: Forrester's 2024 Technology Strategy Impact Award Winners Speakers: Laura Koetzle, VP, Group Director, Forrester Mike Hewitt, Chief Technology Officer, Smart DCC Joanna Ostrowska-Szajnfeld, Managing Director, IT Strategy, Architecture and Governance, BNP Paribas Bank Polska									
10:40 am – 11:20 am BST	Marketplace & Coffee Break (In-Person Only)									
10:40 am – 11:10 am BST	Q&A Roundtables: Tech Award Winners (In-Person Only) Q&A With Forrester's 2024 Technology Strategy Impact Award Winner BNP Paribas Bank Polska Speakers: Joanna Ostrowska-Szajnfeld, Managing Director, IT Strategy, Architecture and Governance, BNP Paribas Bank Polska Dario Maisto, Senior Analyst, Forrester Q&A With Forrester's 2024 Technology Strategy Impact Award Winner Smart DCC Speakers: Mike Hewitt, Chief Technology Officer, Smart DCC Laura Koetzle, VP, Group Director, Forrester									
10:40 am – 11:40 am BST	Level-Up Workshop: Unlock High-Performance IT With A Modern Enterprise Architecture (EA) Practice (Laptops Required) Speakers: Stéphane Vanrechem, Senior Analyst, Forrester									
11:20 am – 11:50 am BST	Breakout Sessions <table><tr><th>SECURITY</th><th>TECHNOLOGY STRATEGY & EA</th></tr><tr><td>A Fun (Yes, Really) Crash Course In EU AI Act Compliance Speakers: Enza Iannopollo, VP, Principal Analyst, Forrester Christophe Godfroid, Business Lead - Digital Platform for Customer Interactions, SWIFT</td><td>Architecting Strategic Success Speakers: Manuel Geitz, Principal Analyst, Forrester Gareth Lewis, Senior Director Enterprise Architecture, Walgreens Boots Alliance Paul Boyns, Head of Technology Strategy & Architecture, John Lewis Simon Waine, Group CTO, Hiscox</td></tr><tr><th>INNOVATION & EMERGING TECHNOLOGIES</th><td></td></tr><tr><td>Making A Circular Economy Work Speakers: Paul Miller, VP, Principal Analyst, Forrester</td><td></td></tr></table>		SECURITY	TECHNOLOGY STRATEGY & EA	A Fun (Yes, Really) Crash Course In EU AI Act Compliance Speakers: Enza Iannopollo, VP, Principal Analyst, Forrester Christophe Godfroid, Business Lead - Digital Platform for Customer Interactions, SWIFT	Architecting Strategic Success Speakers: Manuel Geitz, Principal Analyst, Forrester Gareth Lewis, Senior Director Enterprise Architecture, Walgreens Boots Alliance Paul Boyns, Head of Technology Strategy & Architecture, John Lewis Simon Waine, Group CTO, Hiscox	INNOVATION & EMERGING TECHNOLOGIES		Making A Circular Economy Work Speakers: Paul Miller, VP, Principal Analyst, Forrester	
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Friday, Oct 11

11:55 am – 12:55 pm BST	Lunch & Marketplace (In-Person Only)	
11:55 pm – 12:55 pm BST	Executive Leadership Exchange (Invite Only): Exclusive Lunch & Analyst-led Roundtables on High Performance IT Speakers: Stéphane Vanrechem, Senior Analyst, Forrester Manuel Geitz, Principal Analyst, Forrester Joe O'Brien, VP, CIO Executive Programs TL, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester Ash Pal, VP, CIO Executive Partner, Forrester Elina Bauwens, Principal Consultant, Forrester	
12:55 pm – 1:40 pm BST	Breakout Sessions	
	MODERN DEVELOPMENT & CO-CREATION	TECHNOLOGY STRATEGY & EA
	Panel: Will GenAI Kill Both Coding And Low-Code? Speakers: Diego Lo Giudice, VP, Principal Analyst, Forrester Quico Quartier, Tribe Lead DevEx, BNP Paribas Fortis Mark Burnett, Head of The Technology Innovation Group, G-Research Paul Kobylanski, Head of Citizen Development, Shell	2024 Enterprise Architecture Award Speakers: Paul McKay, VP, Principal Analyst, Forrester Cajus Nitsch, Head of Enterprise Architecture Management, Dräxlmaier Group
	INNOVATION & EMERGING TECHNOLOGIES How To Innovate With AI Speakers: Martha Bennett, VP, Principal Analyst, Forrester Paul Miller, VP, Principal Analyst, Forrester Bernhard Schaffrik, Principal Analyst, Forrester	
1:45 pm – 2:15 pm BST	Keynote: Staying Resilient In A Fluid Technology And Threat Landscape Speakers: Tope Olufon, Sr Analyst, Forrester	
2:15 pm – 2:45 pm BST	Keynote: AI, LowCode, And The End Of Software Development As We Know It. Speakers: Diego Lo Giudice, VP, Principal Analyst, Forrester	
2:50 pm – 3:00 pm BST	Closing Remarks Speakers: Pascal Matzke, VP, Research Director, Forrester	